



Fairtrade was introduced in 1994 to allow farmers to be paid a fair price for their produce and have a better working environment.

Farmers in many countries receive very low income and have poor working conditions. Big companies that buy and sell their product make a lot of money from them.

The Fairtrade symbol is made up of a blue sky with an arm raised in the air. Fairtrade products come over 70 different countries from around the world.





The first product to get the Fairtrade mark was a chocolate bar from Green and Black's Maya Gold. More than a third of all bananas sold in the UK have the Fairtrade mark!

Many different kinds of products have the Fairtrade mark, like coffee, tea, fruits, flowers, and cotton.

Fairtrade has encouraged many farmers to become more environmentally friendly. They use less chemicals in the growth of their products.









There are many things that needs to be done before products can be classed as Fairtrade. The main one is fair pay.

There are some disadvantages to Fairtrade. Products can cost more money to buy, and usually costumers expect a better taste which Fairtrade can't guarantee.

There is no set living wage or fair payment which can cause confusion to what is a fair amount. Big companies can claim to be Fairtrade even if a low amount of their sales are from Fairtrade.



Answer the questions.
What is Fairtrade?
Why is Fairtrade beneficial?
What is the symbol for Fairtrade?



Answer the questions.
What products have Fairtrade symbols on them?
What is a disadvantage of Fairtrade?
Do you think Fairtrade is good?

