

My Speech Planning Template: The Winning Formula

This worksheet is designed to help students organize their thoughts for the **21st Century Cup (HK)** and the **HK Schools Speech Festival**.

Section 1: The "Attention Grabber" (The Hook)

Don't start with your name! Start with a spark.

- **Option A: The Question.** (e.g., "Have you ever wondered what a school without walls would look like?")
- **Option B: The "Imagine."** (e.g., "Imagine waking up and finding your teacher is a robot!")
- **My Hook is:**

Section 2: The Core Message

If the judges remember only ONE thing, what should it be?

- **My Main Message:**

Section 3: The "Rule of Three" (The Body)

Break your speech into three clear parts. Use "Transition Words" (First, Next, Finally).

- **Point 1:** _____ **Example:**

- **Point 2:** _____ **Example:**

- **Point 3:** _____ **Example:**

Section 4: The "Vocal Palette"

Pick 3 words in your speech that need "Color" (Volume, Speed, or Emotion).

1. Word: _____ Action: (e.g., Whisper / Say it slowly / Shout)

2. Word: _____ Action:

3. Word: _____ Action:

Section 5: The "Zinger" Ending

Link your ending back to your opening hook.

- **My Final Line:**

2026 Competition Topic Breakdown (Quick Reference)

Ensure your speech aligns with the official 2026 categories:

Category	2026 Topic (21st Century Cup)	Key Vocabulary to Use
Kindergarten	"Self-Introduction"	<i>Cheerful, Brave, Exploring</i>
Junior Primary	"My Dream School Life"	<i>Innovative, Creative, Boundless</i>
Senior Primary	"A Historical Person I Wish to Meet"	<i>Legacy, Inspiring, Impactful</i>
Junior Secondary	"If I Were Principal for a Day"	<i>Leadership, Visionary, Reform</i>
Senior Secondary	"AI and the Human Touch"	<i>Coexistence, Empathy, Logic</i>